

| Exit Interview Questions | Type of Applicant | Goal | Follow up |
|-----------------------------------|-----------------------------------|---|--|
| Determine if they pursued | Applicant (event producer) | Determine if the information was | Create more links online, better distribute the |
| In the following areas, how did | Applicant (event producer) AND | Study to manage future expectations | Share info with BID, Chamber, nonprofits, |
| Exit Interview Questions | Type of Applicant | Follow up | |
| • collaborations with other local | Applicant (event producer) & Town | Catalog responses to build a portfolio of best practices. | |
| • security | same as above | Feedback to the police dept. (including an interdepartmental 'event post mortem') | |
| • parks dept. | same as above | Feedback to the parks dept. (including an interdepartmental 'event post mortem') | |
| • sanitation / trash / toilets | same as above | Catalog Feedback to the sanitation dept. (including an interdepartmental 'event post mortem') | |
| • for profits | same as above | Work with BID & Chamber to review what happened; another 'event post mortem' | |
| • not for profits | same as above | Establish the right organization to lead a roundtable of nonprofits for this purpose; at a | |
| • reactions of public | same as above | Work with media. Catalog responses to build a portfolio of best practices. | |
| • reactions of media | same as above | Work with media. Catalog responses to build a portfolio of best practices. | |
| Exit Interview Questions | Type of Applicant | Goal | Follow up |
| • traffic / transport / | same as above | Learn for the future | Coordinate with Town police and county. |
| • production / art / | same as above | Learn for the future | Catalog responses to build a portfolio of best |
| What resources did you search | Applicant (event producer) | Ensure to highlight local | Make sure these resources are readily presented to |
| What resources did you bring | Applicant (event producer) | Establish lists of 'future | Bring into the same post mortem meetings as above |
| How would you change the | Applicant (event producer) | Learn for the future | Catalog responses to build a portfolio of best |
| How can the Town improve | Applicant (event producer) | Learn for the future | Catalog responses to build a portfolio of best |

F Exit interview questions

| Exit Interview Questions | Type of Applicant | Goal | Follow up |
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| Determine if they pursued more information and, if so, at what stage | Applicant (event producer) | Determine if the information was readily accessible and if not, why | Create more links online, better distribute the information, change the format to make more accessible |
| In the following areas, how did the event not meet/ meet/exceed your expectations? What would you recommend be changed for the future? | Applicant (event producer) AND Town of Riverhead | Study to manage future expectations | Share info with BID, Chamber, nonprofits, journalists, etc. Catalog responses to build a portfolio of best practices. |
| Exit Interview Questions | Type of Applicant | Follow up | |
| • collaborations with other local entities (Gather information from the event post-mortem to improve experiences for other planners and to improve Town performance, procedures and outcome) | Applicant (event producer) & Town | Catalog responses to build a portfolio of best practices. | |
| • security | same as above | Feedback to the police dept. (including an interdepartmental 'event post mortem') Catalog to build a portfolio of best practices. | |
| • parks dept. | same as above | Feedback to the parks dept. (including an interdepartmental 'event post mortem') Catalog responses to build a portfolio of best practices. | |
| • sanitation / trash / toilets | same as above | Feedback to the sanitation dept. (including an interdepartmental 'event post mortem') Catalog to build a portfolio of best practices. | |
| • for profits | same as above | Work with BID & Chamber to review what happened; another 'event post mortem meeting' Catalog responses to build a portfolio of best practices. | |
| • not for profits | same as above | Establish the right organization to lead a roundtable of nonprofits for this purpose; at a minimum review with the specific nonprofits and | |
| • reactions of public | same as above | Work with media. Catalog responses to build a portfolio of best practices. | |
| • reactions of media | same as above | Work with media. Catalog responses to build a portfolio of best practices. | |
| Exit Interview Questions | Type of Applicant | Goal | Follow up |
| • traffic / transport / shuttles | same as above | Learn for the future | Coordinate with Town police and county. Catalog responses to build a portfolio of best practices. |
| • production / art / performances | same as above | Learn for the future | Catalog responses to build a portfolio of best practices. |
| What resources did you search for in our community and utilize? | Applicant (event producer) | Ensure to highlight local companies/entities | Make sure these resources are readily presented to future planners, ensure that the media knows what local organizations are included so they can choose to talk about them in the media when they publicize the event |
| What resources did you bring from outside of our community? | Applicant (event producer) | Establish lists of 'future opportunities' | Bring into the same post mortem meetings as above |
| How would you change the event for next time? | Applicant (event producer) | Learn for the future | Catalog responses to build a portfolio of best practices. |
| How can the Town improve its support or application procedure? | Applicant (event producer) | Learn for the future | Catalog responses to build a portfolio of best practices. |

| Name | Description | Distinctiveness | Recommendations | Challenges |
|--|---|--|--|--|
| <p>The Peconic River Corridor (from Bay to Stream)</p> | <p>A key resource for the Riverhead community is its unique position on a key section of the natural wonder that is the Peconic River -- ranging from the Estuary (which has reverted to natural growth on the undeveloped shoreline on the south shore), through historic Grangebel Park, up the fish ladder to the Peconic River, past the Peconic Bog to Peconic Lake and further upstream to the smaller reaches of the river in Calverton.</p> | <p>Beyond the historic importance of the Peconic River to the establishment of Riverhead and its maritime industries, once focused on oysters, fisheries, cargo, and lumber, the key point is to recognize how unique this freshwater environment is for the entire region. All of Long Island is close to water with access to salt water beaches and the bay and historically, one of the most promoted aspects of Long Island tourism, and therefore a reputation to exploit and leverage has been this water-access and connection to nature. The further advantage for the area is that while here are over 350 miles of shore front on Long Island, it is nearly all similar -- open, large scale, windy, public, saltwater, linear spaces, in this context, the freshwater Peconic River and its shore around Riverhead is a unique and appealing venue.</p> <p>The Peconic River basin and the river system are a wonderful and different experience on all of Long Island with a series of intimate, differing, graduated river ecosystems and environments contrasting saltwater, brackish, bog and freshwater ecosystems with six different zones, natural habitats and fauna all in close proximity. At the same time, the nature is intimately connected to the unique downtown and history of Riverhead. There is flowing water in a protected, linear stream system away from traffic, crowds, and wind accessible for canoeing and fishing that has excellent natural habitat for much of the route, allowing the visitor to gain a respite from crowds, cars and developed land. The Peconic River is close and lies between two parallel roadway systems, with rural areas and old farms capable of supporting a bike trail going through preserved natural land, with areas of preserved historic houses. All of this natural oasis is right nearby the Town of Riverhead, a natural hospitality center and point of reference for visitors. The River Park can become a valued extension of downtown's recreational space, a unique destination-worthy attraction and amenity for both residents and visitors alike.</p> | <p>A separation of the traffic between the road traffic on Rt. 25 and the pedestrian path will enhance safety, reduce noise, provide a more comfortable passageway, and allow the recapturing of needed area for the walk width.</p> <p>A second pathway system should be established at the water level passing on a right of way negotiated and established near the water's edge.</p> <p>Where grade will allow interconnections between the lower river path and the upper walkway along Rt. 25, they should be installed.</p> <p>Several lots and houses have become public parks or holdings and they can be developed for additional amenities and will allow the path to be further away from the highway edge.</p> <p>There are also several undeveloped lots and peninsulas of considerable area and interest that should be integrated into the river park walkway system.</p> <p>Farm houses along the river and the walkway should be encouraged to convert to light hospitality uses, such as Farm Country Kitchen and the Art Site Gallery.</p> <p>The unique asset of the Peconic River could be greatly augmented by building this larger parkway system. With these improvements the Peconic River Park Walkway and Canoe site could become a much larger and popular attraction for much of Eastern Long Island, where it would remain a unique experience and asset.</p> | <p>Overall, in the downtown Riverhead area, despite an important project resulting in the River Walk behind East Main Street, most of the relevant waterfront is not accessible, nor is much of it owned by the town or within the Town's power to influence directly.</p> |
| <p>Suffolk County Courthouse complex on Griffing Ave</p> | <p>An elegant, engaging street façade of three historic courthouses in a row with a large ceremonial staircase opposite a large parking lot.</p> | <p>An important part of Riverhead and Suffolk County history, the three historic courthouses are also a grand theatrical space that would lend itself to events. The historic facades would look wonderful when skillfully illuminated at night. A dance floor can fill the street with events in the parking lot. It is right near Main Street.</p> | | |

| Name | Description | Distinctiveness | Recommendations | Challenges |
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| Grangebel Park | <p>First built privately by Judge Timothy Griffing in the 1880's around his family home, the park, garden and ponds were always to be open to the public as a pleasure and strolling garden named by the judge after his three daughters: Grace, Angeline, and Mabel, the park featured a 100' water tower with an observatory platform and gardens sufficiently sumptuous to be awarded a medal in 1900 from an exposition in France. Judge Griffing and his family's hope for the park was that the community would "cherish, enjoy and love it."</p> | <p>The park was sited at the opening of the Peconic River to the Bay at the historic dam for an old grist mill and in proximity to what was at the time a bustling vibrant downtown, in need of recreational areas for a populace involved in industry and trade. Given the deliberate location adjacent to the downtown, it was, in fact, an excellent example of 19th century creative placemaking on Eastern Long Island of which Riverhead should be proud. The family deeded the park over to the Town of Riverhead in 1948. Later the town removed much of the garden space along Main Street and sold off the property for building where the family house once stood.</p> <p>The park was handsomely renovated in 2010 with new bridges, walkways, a stage, and a fish ladder. In 2015 Southampton cleaned up their section of the park on the south side and the old pump house was cleaned up to become a lunch vending site. Occasional concerts are held in the band shell area.</p> | <p>The new park has interesting views and a variety of passageways, vistas and elevations and is ideally suited to be a good site for events and other creative placemaking.</p> <p>The original intent of Judge Griffing in his gift to the city has been substantially lost, with the elimination of the gardens, park land, and pathways along the north side of the Peconic, and with overgrowth and weeds filling in the area on the south side of the river. An effort should be made to regain as much as possible of these lost areas and to develop a circumnavigating river edge path around the entire pond.</p> <p>All future development should be focused on regaining back the surrounding edge and re-establishing public rights of way along the riverfront shore line.</p> <p>A 'loop' that can be either biked or walked will increase usage of the area, bringing vibrancy which can help encourage people to further utilize the park which appears to suffer primarily from a self-perpetuating lack of use.</p> <p>The expanded loop would also encourage and support an expanded pedestrian connection between Riverhead, Grangebel Park and the Suffolk County Court Complex, the Evans K. Griffing County Center. The loop would be away from the roadway, close to the proposed WaterFire and create a lunchtime walk on the site of the original Griffing public gardens.</p> <p>The restoration of the original gardens is also an interesting historical project to explore further attracting both daily visitors as well as becoming a spring and multi-seasonal feature of the event calendar.</p> | <p>If the self-perpetuating cycle of lack of use is not broken via concerted creative placemaking activities to reach critical mass in terms of visitors, beautification efforts alone will not change the situation and return on these investments in these projects will not be optimized by the local economy.</p> |
| <p>Suffolk Theater and Vail-Leavitt Music Hall</p> <p>Long Island Aquarium</p> <p>Second Street and the area north of the Aquarium</p> | | to be explored further | to be explored further | |

| Name | Description | Distinctiveness | Recommendations | Challenges |
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| <p>The Peconic River Walk Park and the opposing natural shore on the south bank</p> | <p>The Peconic River Walk Park is a great reclamation of the old commercial Riverhead shore of the historic Peconic River, once a busy port for lumber, produce, oysters, and fish. In terms of creative placemaking, it is a tremendous improvement in the condition of an area that at one time was an industrial port.</p> | <p>It creates an engaging interaction with the water that encourages walking and picnicking, while greatly facilitating boating and fishing access to Riverhead from Peconic Bay. The bay has a mild tide level variations and a lower, floating dock to accommodate both low tide egress from vessels and canoes and kayaks. While the design is straightforward and practical, an added feature is the carved pilings featuring carved animals, birds, fish and people. The park has developed a small following and receives high praise.</p> | <p>The best solutions from a creative placemaking perspective are:</p> <ul style="list-style-type: none"> the continued presentation of large scale public arts events on the site to attract audiences and build familiarity. cross-marketing activities and coordination between activities to ensure critical mass and participation via a creative placemaking strategy and plan. redoubling efforts to reclaim the areas described in section 2.1.2 on the Riverhead side the exploration of the idea of the recreation of the original pleasure garden working in concert with the County and the Town of Southampton -- both to create a series of interconnected pathways as well as supporting their efforts to reclaim lands on the opposing shore as accessible park lands, further bringing visitors to the shoreline, building attendance and creating vibrancy. This will allow for more viewing by visitors of the attractive river and activities on the river with the experience with the cardboard boat race and other river-base events. more presence of 'beat' police officers (not in cruisers) in the park. | <p>A challenge in the River Walk Park system is that the paths and adjacent roadways are at an elevation where tides and winds can cause tidal and storm related flooding. These surfaces are below the current River Walk dock and they are flooded by reverse flow back up through the street drains. Expected increases in sea level due to climate change will make these events more frequent and more severe.</p> |
| <p>Polish Town, Polish Town Civic Association Pavilion, Polish Hall, and local businesses of note</p> | <p>The historic polish neighborhood includes a group of historic houses with distinctive architecture, a noted church with church school, a small 'downtown' of its own with polish markets (Pulaski street) events hall and outdoor dance pavilion, located near the railroad station at the western end of downtown.</p> | <p>The unique heritage, architecture and the history of the 'Polish Fair' in Polish town are preserved despite the reduction in numbers of Polish residents of this area to only 20-30% of the homes. The collective memory retains, however, the history of Polish families in Riverhead and there is an opportunity to 'rekindle' this memory as part of the town's heritage.</p> | <p>Working with the remaining Polish community, the development of a more sophisticated event focusing on the polish origins of the community would be helpful to draw visitors.</p> | |

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| The opposing natural shore on the south bank | Previously industrialized lands with smattering of locally-oriented business near downtown that are now overgrown with invasive and local species and not accessible to public. | The natural growth that has reclaimed the far shore of the Peconic River (in Riverside, Southampton) is a tremendous visual asset and a beautiful counterpoint to the historic Riverhead downtown. This area is now largely publicly owned in trust for the future public good and preservation. This foresighted good stewardship of land makes possible the development of these lands into a valuable and supportive land preserve with a lightly installed infrastructure of raised boardwalks, paths and viewpoint jetties. The area is a tidal wetland and is ecologically sensitive, so development will require a careful site analysis. But the area has great potential beauty and value as a recreational site and as an educational opportunity to better understand tidal wetlands. | <p>There are many examples of beautiful and successful parks installed in the visually and scientifically interesting inter-zone regions of tidal wetlands.</p> <p>All along the Peconic at Riverhead, a well installed and curated natural walk upon raised boardwalks can be a peaceful interlude with nature and also a valuable opportunity to educate the community about the importance and delicacy of wetlands via the introduction of signage and programming in conjunction with the local environmental agencies and partners. Developing appropriate plans will require the careful further study of the existing topography, water features, flora and fauna, soil conditions, specimen trees and exiting waterways.</p> <p>There may be an opportunity as part of the park development to install, on the landward side, an active denitrifying bio-reactive barrier, for example plantings to absorb ground water nitrates moving towards the endangered watershed.</p> <p>Fishing, canoe and pier access to the water can be included in the park plans.</p> <p>The land is not controlled by the Town of Riverhead The suggestions and recommendations therefore must be implemented at county level or via the town of Southampton. As per recommendations in Introduction of Section V., the Peconic River Community Development Alliance can be an appropriate ally in the development of a joint plan.</p> | The land is not controlled by the Town of Riverhead |
| Proposed Peconic River Bridge | The proposed Peconic River Pedestrian Bridge connecting Riverhead and Riverside is an interesting development with much potential. It would have to be at a sufficient height to accommodate navigation. It would bring several valuable advantages to Riverhead | <p>The bridge would create the possibility of a walking loop trail that is always an added attraction incorporating the new park, the River Walk Park, and downtown Riverhead.</p> <p>The bridge would provide a pedestrian focused connection between Riverhead and Riverside which would also be a shortcut to more of downtown.</p> <p>The bridge would provide access to a new expanded south riverbank with boardwalks.</p> <p>The bridge would create a new and attractive viewing point adding interest and options to the area.</p> <p>The bridge would be an asset for events in the park and on the water like WaterFire.</p> <p>The bridge ramp ADA slope requirements would provide the opportunity to build up the grade of the park to better avoid floods and provide a better sloping venue to the river view.</p> | <p>Study the proposed bridge within the concept of the river as an active 'water-venue' and as an opportunity to remediate some of the tidal limitations of the River Walk area.</p> <p>work with the Peconic River Community Development Alliance together with the town of Southampton to ensure that the project meets all possible goals of the communities living on both sides of the river</p> | coordinating the specifications of the bridge with regard to all of the potential uses while ensuring that an aesthetic solution is achieved. Supervision of this process by a professional creative placemaker would be a guarantee for both communities. |

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| East End Arts | <p>East End Arts is a well respected, long-time non-profit leader in the arts in Riverhead and the entire East End that has been active for over forty years. They have a historic, handsome, and engaging campus right on Main Street with four historic buildings with associated landscaping and gardens. Their mission is: East End Arts is committed to building and enriching our community through the arts by way of education, support, advocacy, and inspiration. East End Arts has been active in visual arts and music with great success, as well as arts programing, art and music teaching.</p> | <p>As a regional multi-arts center recognized as an “outstanding organization focused on local neighborhood priorities”, East End Arts acts as a powerful catalyst for economic and cultural revitalization in Riverhead its home base, and for the surrounding villages and towns.</p> <p>Dedicated to cultural development, East End Arts is a stimulus for regional economic growth and revitalization efforts through promotion of the arts. East End Arts is recognized for a long history of engagement in economic development through cultural tourism initiatives and programs that collaborate with various levels of government, civic groups, private business and non-profit entities. East End Arts leverages those relations to support the needs of artists of all disciplines and support arts organizations on the East End of Long Island and beyond.</p> | <p>East End Arts has been and will continue to be a vitally important arts resource and a potential partner for all creative placemaking projects in the area.</p> | <p>None. They are capable and recommended partner.</p> |
| East End farm community & Agritourism | <p>Agritourism encompasses a broad array of approaches and strategies as an economic development tool. Looking at farm stands and direct-to-consumer sales, it is well documented that Riverhead Township’s farms are successfully taking advantage of that revenue source. Wine tastings and related sales are another area that is well developed.</p> | <p>With \$240 million in sales, census data shows that Suffolk is the third highest ranking county in the state of New York in terms of the total market value for agricultural goods produced.</p> <p>Agritourism in Suffolk County is exploding and is a true growth sector within the industry. Statistics were first collected by the US Census of Agriculture in 2002 when only ten Suffolk County farms conducted agricultural tourism and produced only \$18,000 in revenue. By 2007, 32 farms conducted agritourism activities and generated \$798,000 in revenues. In the latest Census, 91 farms reported agritourism as a revenue generator and sales increased to \$4,247,000. That’s a 432% increase in five years (achieved during a recession). The 52 tasting rooms in Suffolk County Wine Country generate over 1.2 million annual visitors alone. A recent survey of 143 Suffolk County farmers found that 91 of those farmers surveyed (64% of respondents) engaged in some form of agritourism activity.</p> | <p>Recommendations: Parallels have been drawn between the offer of the North Fork and that of other regions around the world where agriculture, aquaculture, farming, water-based recreation and vineyards are present (such as some regions of central Italy where farm-stays and guests meals represent up to 50% of farmers income). In the context of driving overnight tourism growth in Riverhead Township and considering the relative lack of lodging availability locally, this points to an important specific opportunity for Riverhead and Riverhead farmers with cross-marketing potential for local attractions. Local related agencies that can contribute to developing a farm-stay movement in the Town of Riverhead</p> <p>Referring also to Section V.d. on considerations regarding unified approaches to programming and marketing for Riverhead and downtown, there is an opportunity to strengthen the connection between Agritourism opportunities (including hospitality which is not necessarily within the Township) and the rest of the activities in the community work groups and on a single collaborative encompassing website. Please see Appendix II.A. Agritourism and the Town of Riverhead: Opportunities and challenges</p> | <p>Coordination between all entities representing Agritourism potential from the practical sense will require involving all of these organizations: Cornell Cooperative Extension of Suffolk County, Cornell University's Long Island Horitcultural Research & Extension Center, Long Island Wine Council, Edible East End, Suffolk County Planning Commission, Suffolk County Department of Economic Development and Planning, Nassau Land Trust/Crossroads Farm, Long Island Farm Bureau, American Farmland Trust, New York Land Trust Alliance</p> |

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| <p>Riverhead LIRR Railroad Station and contiguous area</p> | <p>The area in question stretches from Osborn on the west to Griffing Ave on the east and from the mobile offices on the north to Railroad Avenue on the south.</p> | <p>The station itself is an attractive building in good shape, currently vacant. There is considerable available parking nearby. The station is near venues in Polish town, near the elementary school and the Railroad Museum and an easy walk to Main Street and the River parks.</p> | <p>Some of the issues that had been identified as needing improvement for the station and railroad area were presented informally in a conversation to the LIRR for their input, including issues of improving sight lines, investments in beautification, security patrols, lighting, and changes in the usage and hours of the buildings. A well-positioned employee at the Long Island Railroad provided some unofficial suggestions, which has informed the following recommendations:</p> <p>The town of Port Jefferson has recently successfully addressed similar issues with their own blighted railroad station, asking the president of the LIRR, Patrick Nowakowski, via a five-page letter to address a series of problems at their railroad station. It was suggested that this approach of submitting a single letter requesting action on specific itemized changes and improvements directed to the president's office is the most effective way of getting the various divisions and offices of the LIRR to engage. A single letter emphatically demonstrating a 360 degree view of the problems at the station could enable what is considered a small remote station such as Riverhead to take precedence in the priorities of the LIRR and has a greater chance of being responded to, than individual letters to individual departments about single issue problems. The reference to 'squeaky wheels getting greased' was mentioned. The letter will be logged and distributed to the various departments with one department taking a lead role in coordinating the other departments and the public affairs department handling communication with the Town.</p> | <p>The infrequency of trains is a major shortcoming, clearly dissuading potential commuters from using LIRR as a viable, attractive and convenient mode of transport. This is of course a cascading failure, as ridership decreases, revenue concerns can result in additional service cutbacks, further decreasing schedule flexibility and ridership.</p> <p>The lack of ridership contributes to the deserted and empty feeling of the site which increases the likelihood that the site will be used for criminal activities.</p> <p>There is a shortage of convenient follow-on transportation to allow rail travelers to complete their journey. If the only mode to complete this portion of the trip is private automobiles, people will tend to make the entire trip by car</p> <p>The presence of apparently abandoned train cars in the yard next to the station contributes to a general feeling of dereliction, abandonment and isolation, leading to a feeling that the place is unsafe.</p> <p>The lack of occupancy of the station and a lack of activity on the platform behind the station affords privacy of other types, contributing to the treatment of the back platform as an open-air latrine, further dissuading would be</p> |
| <p>Historic Riverhead Downtown</p> | <p>One of Riverhead's greatest assets is the contiguous collection of numerous excellent examples of preserved historic architecture along the heart of Main Street in the heart of downtown. Such a dense, continuous assembly of large-scale, three-story, historic buildings in good shape and without major modifications to their facades is not found anywhere else in the eastern end of Long Island. The downtown Main Street area is blessed with spacious 12' wide sidewalks; an average clear 50' wide roadway; five blocks of historic building up to three stories tall, with additional adjacent historic buildings on the side streets.</p> | <p>This density permits many options, including downtown living and the synergy of clusters of compatible businesses in close proximity that can be very desirable. As an added bonus there is considerable parking available nearby in adjacent lots that are both close by and that are screened from view when on Main Street.</p> <p>There are also several interesting historical churches in the immediate downtown area. They are important parts of the community heritage, provide interesting places of assembly for special events, and the church buildings, their ministries and the members of their congregations are important resources for the restoration of Riverhead.</p> | <p>As so much parking is readily available, one consideration is to build upon the historic atmosphere and the interesting environment for pedestrians, by eliminating on street parking spaces and engaging street front facing restaurants to develop outdoor seating expansions for visitors to experience this unusual historic setting with less intrusion of the 21st century in the form of parked cars.</p> <p>Encourage businesses along the south side of main street to develop entrances/access facing the river both for better leverage of the river as an attraction as well as to facilitate customer access via the river-side parking lot.</p> <p>Encourage businesses along the north side of main street to develop entrances/access facing the northern parking lots.</p> | <p>Informal interviews of residents point to an historical 'fear' of parking any distance from their specific destination on main street. Comments point to this 'fear' largely receding with the presence of the Suffolk Theater and the Peconic Ballet Theater.</p> <p>An overall reluctance to utilize any parking options off of the main drag due to it being 'inconvenient' was voiced and may prove problematic in passing regulations to eliminate on-street parking.</p> |

| Organization | HQ Location | URL | Analysis of Funding Themes and Objective | Named contact | Engagement and involvement |
|--|---------------------------------|---|--|---|---|
| Long Island Community Foundation | Nassau/Suffolk County | http://www.licf.org/GrantSeekers/InstructionsApplicationDownloads.aspx | education, arts, elderly, medical research | | Ideal partner for Riverhead for Creative Placemaking and also for multiple entities on Long Island to attract funding to participate in creative placemaking, Mary Beth Gunther is a contact person for Riverhead Creative Placemaking initiatives. |
| Aid To The Developmentally Disabled Inc. | 901 East Main Street | http://www.addny.org | Charitable Organization - Group Home (Long Term) | | Possibility to engage the populations they serve/assist in creative placemaking initiatives |
| American Federation Of Teachers | 223 Roanoke Ave | http://www.aft.org | Labor Organization | (c/o BARBARA EBELING) | Creative placemaking initiatives are excellent opportunities to incorporate school projects and to encourage student engagement, and also to honor top students, programs, schools, and teachers publicly |
| American Legion | 89 Hubbard Ave | http://www.legion.org | Post or Organization of War Veterans | | Veterans organizations can benefit in many ways from creative placemaking: the celebration of their service, creating forums to present services to them as well as involving them with volunteer; good source for projects which can engage and interest youth and young adults. |
| Benevolent & Protective Order Of Elks Of The USA | 1239 E Main St | http://www.elks.org | Fraternal Beneficiary Society, Order or Association | | Service organizations can build volunteer projects around creative placemaking |
| Peconic Bay Medical Center* | 1300 Roanoke Ave | http://www.pbmchealth.org | Charitable Organization - Hospital, General | | Peconic Bay Medical Center has just become part of Northwell Health. This is an opportunity to assist in rebranding via sponsorship of Creative Placemaking initiatives. Also the public park amenities suggested are well aligned with programs to increase public health by increased walking and social dancing and similar programs |
| Peconic Bay Medical Center Foundation* | 1300 Roanoke Ave | https://support.northwell.edu | Charitable Organization - Single Organization Support | | Possibility to engage the populations they serve/assist in creative placemaking initiatives. Also the public park amenities suggested are well aligned with programs to increase public health by increased walking and social dancing and similar programs |
| Corey Foundation | 2 Waterview Ct | http://www.taxexemptworld.com/organization.asp?tn=143940 | Charitable Organization - Public Foundations | (c/o MICHAEL COREY) | Local foundation that could support creative placemaking investments or programming costs. Likely very good alignment with the core mission of advancing the East End region. |
| Council For The Vail-Leavitt Music Hall Inc. | Po Box 147 | http://thevail.org | Educational Organization focusing on music | | Ideal partner for musical or theatrical elements of creative placemaking activities. Bob Barta also has relationships with New Orleans based musicians who could be invited to participate in Riverhead's new creative placemaking initiatives and is ready to collaborate. |
| East End Arts | 133 E Main St | http://www.eastendarts.org | arts organization | | Ideal partner for visual arts and music projects as part of a creative placemaking activities. Great gallery, great programming, extensive contacts, and great facility, grounds, with great access to Main Street and the Peconic River Walk |
| East End Disability Associates Inc. | 107 Roanoke Ave | http://www.eed-a.org | Charitable Organization - Services to Promote the Independence of Specific Populations | (c/o JAMES MARTINSEN) | Possibility to engage the populations they serve/assist in creative placemaking initiatives |
| East End Full Gospel | Po Box 943/209 East Main Street | http://www.eastendfullgospel.com | Religious Organization (Christian) | | Religious organizations are excellent channels for outreach and volunteerism. Those with active cultural programs can collaborate on many levels including performing and programming as well. Gospel festivals are a popular way to both spread their word and engage the community in a high spirited and successful partnership. |
| East End Tourism Alliance Inc. | 431 E Main St | http://eastendgetaway.com/pages/index.aspx | Board of Trade - Promotion of Business | (c/o BRYAN DELUCA) | Partner for marketing creative placemaking initiatives. Bryan DeLuca is a contact for Riverhead Creative Placemaking initiatives. |
| Eeda Foundation Inc. | 107 Roanoke Ave | http://www.firstliving.com/55745 | Charitable Organization - Single Organization Support | (c/o EAST END DISABILITY ASSOCIATES IN) | Possibility to engage the populations they serve/assist in creative placemaking initiatives or as a funder |
| Family Community Life Center Inc. | 1018 Northville Tpke | http://fclclongisland.org | Charitable Organization - Community Recreational Centers | | Religious organizations are excellent channels for outreach and volunteerism. The Family Community Life Center is a project related to the First Baptist Church. Those religious organizations with active social programs can collaborate on many levels including programming and performing as well. Rev and Mrs. Coverdales are a contact for Riverhead Creative Placemaking initiatives. |
| Flanders Village Historical Society | Po Box 1868 | http://flandersvillagehistoricalsociety.org | Charitable Organization - Historical Societies, Related Historical Activities | (c/o LANE SMITH) | Historical societies and museums are excellent partners for discovering, leveraging, programming and funding local content for cultural programs. |

H Non profits

| Organization | HQ Location | URL | Analysis of Funding Themes and Objective | Named contact | Engagement and involvement |
|---|----------------------|---|--|-------------------------------|--|
| Gwen L Kosinski Foundation Inc. | 318 Roanoke Ave | http://glkfoundation.org | Charitable Organization - Fund Raising and/or Fund Distribution for brain tumor research | (c/o KOSINSKI ASSOCIATES INC) | Local non profits can be excellent partners in sponsoring creative placemaking events as they leverage the opportunity to raise awareness of their mission |
| Hallock Charitable Remainder Unitrust I | 26 Pier Ave | http://www.nonprofitfacts.com/NY/Hallock-Charitable-Remainder-Unitrust-I-Hallock-Henry-B-Ttee.html | 4947(a)(2) - Charitable Trust (Form 990 Filer) | | No more information was readily available however this trust has nearly \$700,000 in assets. Outreach is suggested. |
| Hallockville Inc. | 6038 Sound Ave | http://www.hallockville.com | Charitable Organization benefitting an agricultural museum and programming | | Agricultural museums are excellent partners for discovering and programming local content for programs. |
| Harvest East End Inc. | Po Box 600 | https://www.facebook.com/harvesteastend | Charitable Organization holding food-oriented events to raise money for local causes | | Organizations working in the 'food/drink' space are excellent partners for hospitality opportunities in creative placemaking |
| Iglesia Apostolica Eden Efesios 220 | 233 Brookhaven Ave | http://www.nonprofitfacts.com/NY/Iglesia-Apostolica-Eden-Efesios-220.html | Religious Organization (Christian) | (c/o ISRAEL ANTONIO REYES) | This religious organization across the river is an excellent channel for outreach to the Latino community. |
| Independent Order Of Odd Fellows | 962 E Main St | https://www.fundraise.com/non-profit/riverhead-ny-independent-order-of-odd-fellows/http://www.ioof.org | Fraternal Beneficiary Society, Order or Association serving the elderly | (c/o EDWARD PURCELL) | Possibility to engage the populations they serve/assist in creative placemaking initiatives |
| Indian Network Of Eastern Long Island Inc. | 36 Osprey Avenue | http://www.taxexemptworld.com/organization.asp?tn=1608678 | Charitable Organization; Educational Organization - Cultural, Ethnic Awareness | (c/o BALA H PILLAI) | No further information is available. follow up is merited to establish contact. |
| John Wesley Village li Inc. | 2 Aldersgate | http://www.taxexemptworld.com/organization.asp?tn=190561 | Charitable Organization - Housing Support Services - Other | (c/o THOMAS F MOORE) | Possibility to engage the populations they serve/assist in creative placemaking initiatives |
| Laurents Hatcher Foundation Inc. | 608 Northville Tpke | http://www.lambdaliterary.org/features/news/06/09/laurentshatcher-foundation-establishes-annual-150k-prize-for-play-by-emerging-us-playwright/ | Charitable Organization | | This literary organization, based locally, awards prizes on a national level. There could be content synergies on many levels. |
| Long Island Wine Council Inc. | Po Box 600 | http://www.liwines.com | Board of Trade | | The vibrancy of this organizations working in the 'food/drink/agri-tourism space is an excellent partner for hospitality opportunities in creative placemaking |
| Lovem Inc. | Po Box 2223 | http://www.taxexemptworld.com/organization.asp?tn=188744 | Charitable Organization - Temporary Shelter For Homeless | | Possibility to engage the populations they serve/assist in creative placemaking initiatives |
| Lt Michael P Murphy Usn Memorial Scholarship Foundation | 224 Griffing Avenue | http://murphfoundation.org | Charitable Organization - Fund Raising and/or Fund Distribution giving scholarships | (c/o WILLIAM F ANDES JR ESQ) | Local educational scholarship programs can use creative placemaking to honor students, promote their scholarship and have excellent networks for outreach and volunteerism. |
| Mercy High School | 1225 Ostrander Ave | http://www.taxexemptworld.com/organization.asp?tn=190543 | Charitable Organization - Secondary, High School | | Schools are an excellent source of outreach channels via teachers, staff, students, parents, alumni. Their own initiatives can be leveraged via creative placemaking. |
| North Fork Breast Health Coalition Inc. | Po Box 523 | http://www.northforkbreasthealth.org | Charitable Organization - Arts, Culture, and Humanities N.E.C., specifically supporting women's health issues | (c/o ANTONIO DEGRASSE) | Local health-oriented non profits are excellent partners for creative placemaking initiatives in general. Specifically, breast cancer survivors as honorees for public events build community. |
| Open Arms Care Center Inc. | 1018 Northville Tpke | http://firstbaptistchurchriverhead.org/open-arms-care-center-long-island-church.php | Charitable Organization - Human Service Organizations - Multipurpose | | Another program of the First Baptist Church. Possibility to engage the populations they serve/assist in creative placemaking initiatives |
| Peconic Community Council | 28 Lincoln St | http://www.taxexemptworld.com/organization.asp?tn=190480 | Charitable Organization - Nonprofit Management-Supporting also http://www.maureenshavern.org | | Possibility to engage the populations they serve/assist in creative placemaking initiatives |

| Organization | HQ Location | URL | Analysis of Funding Themes and Objective | Named contact | Engagement and involvement |
|---|----------------------|---|---|--------------------------------|--|
| Peconic Green Growth Inc. | 651 W Main St | http://peconicgreengrowth.org/water-issues/ | Charitable Organization - Economic Development | (c/o GLYNIS BERRY) | A non profit with a hybrid 'environmental-art' mission. Its founder, Glynis Berry, is a city planner by training, has innovated projects in other communities and is a resource for content for Riverhead creative placemaking initiatives. |
| Riverhead After School Child Active Learning Rascal Inc. | Po Box 1436 | http://www.taxexemptworld.com/organization.asp?tn=190548 | Educational Organization collaborating with the school department http://www.riverhead.net | | Schools are an excellent source of outreach channels via teachers, staff, students, parents, alumni. Their own initiatives can be leveraged via creative placemaking. They can participate in many ways with volunteers co-developed programming, etc. |
| Riverhead Business Improvement District Management Assoc. Inc. | 49 East Main Street | http://riverheadbid.com | Charitable Organization - Urban, Community Economic Development | | The BID is actively invested in building toward creative placemaking initiatives. Ray Pickersgill and Steve Shauger are ready to assist projects. |
| Riverhead Central Faculty Association Benefit Trust Fund | 223 Roanoke Ave | http://www.nonprofitfacts.com/NY/Riverhead-Central-Faculty-Association-Benefit-Trust-Fund.html | Voluntary Employees' Beneficiary Association (Non-Govt. Emps.) - Voluntary Employees Beneficiary Associations (Non-Government) related to the teachers organization: http://riverheadteachers.org | (c/o BARBARA C EBELING) | Teachers are a wonderful local resource for creative placemaking. There are opportunities to honor them and engage them, leveraging content of specific |
| Riverhead Chamber Of Commerce | 30 W Main St Ste 202 | http://www.riverheadchamber.com | Chamber of Commerce | | Chambers of commerce in general are excellent partners for creative placemaking initiatives. Outreach for sponsorship and collaboration for development of hospitality are two areas. |
| Riverhead Chapter No 1118 Women Of The Moose | 51 Madison St | http://lodge1742.moosepages.org | Fraternal Beneficiary Society, Order or Association | | Service organizations can build volunteer projects around creative placemaking and participate in active development of new programs. |
| Riverhead Community Awareness Program Inc. | 542 E Main St Ste 3 | http://riverheadcap.org | Charitable Organization working on substance abuse prevention & awareness | | There is a desire expressed across several groups in Riverhead/Riverside to create creative placemaking events centered on substance abuse prevention. This is a key potential partner. |
| Riverhead Development Corp | 200 Howell Ave | http://www.taxexemptworld.com/organization.asp?tn=190487 | Charitable Organization - Urban, Community Economic Development | (c/o WILLKIE FARR & GALLAGHER) | Creative placemaking should build on and contribute to local economic development programs. The Riverhead Development Corp is an important resource and partner. |
| Riverhead Foundation For Marine Research And Preservation | 467 E Main St | http://www.riverheadfoundation.org | Charitable Organization - Wildlife Sanctuary, Refuge | | Environmental advocacy organizations are excellent partners for many levels of creative placemaking initiatives including outreach, content, volunteers, design partners, event advocates, marine restoration projects, and wetland science parks, and sponsorship. The relationship with the Aquarium and the location on main street are excellent further support elements for creative placemaking initiatives |
| Riverhead Free Library | 330 Court St | http://www.riverheadlibrary.org | Literary Organization | | Libraries, like museums and historical societies have excellent resources for developing content and building outreach. Programs developed based on local history and culture are especially useful. |
| Riverhead Lodge No 1742 Loyal Order Of Moose Woman's division #1118 | Po Box 505 | http://lodge1742.moosepages.org | Fraternal Beneficiary Society, Order or Association | (c/o DANIEL BATTAGLIA ADMIN) | Service organizations can build volunteer projects around creative placemaking |
| Riverhead Mtas Inc. | 224 Arrowhead Ave | http://www.rmtas.org/page-1165538 | Charitable Organization; Organization to Prevent Cruelty to Animals - Single Organization Support | | Local organizations supporting animal rights can be involved in creative placemaking events on many levels including active events to sensitize the public to animal cruelty, animal adoption, etc. Coordinating their efforts in events with 'animal/ecology' themes is a strategy. Also pet placements, volunteers, and ecosystem protection. |
| Riverhead Police Benevolent Association Inc. | 210 Howell Ave | http://riverheadpba.org | Labor Organization | | Associations of public servants are often involved in volunteerism. They are excellent outlets for outreach. First responders are also a great resource for advising on creative placemaking needs for the community. |
| Riverhead Rotary Charities Inc. | Po Box 518 | https://www.facebook.com/riverheadrotary | Charitable Organization - Fund Raising and/or Fund Distribution | | Service organizations can build volunteer projects around creative placemaking. Riverhead Rotary has invited creative placemakers to address them. |
| Riverhead Townscape Inc. | Po Box 869 | http://riverheadtownscape.com/site/ | Social Welfare Organization | (c/o RIVERHEAD TOWN HALL) | This organization's beautification projects and mission naturally dovetail with creative placemaking. They can be involved with outreach, volunteerism. |

| Organization | HQ Location | URL | Analysis of Funding Themes and Objective | Named contact | Engagement and involvement |
|--|---------------------|---|---|------------------------|--|
| Riverhead Volunteer Ambulance Corps Inc. | Po Box 924 | http://riverheadvac.com | Charitable Organization - Ambulance, Emergency Medical Transport Services | | Associations of first responders are often involved in volunteerism. They are excellent outlets for outreach. First responders are also a great resource for advising on creative placemaking needs for the community. |
| Rotary International | Po Box 518 | https://www.facebook.com/riverheadrotary | Civic League | (c/o GREGORY DOROSKI) | Service organizations can build volunteer projects around creative placemaking. Riverhead Rotary has invited creative placemakers to address them. |
| Spay Alter Vaccinate Every Stray Inc. | Po Box 1631 | http://savearescue.org/orgsandrescues/listing/spay-alter-vaccinate-every-stray-inc | Charitable Organization - Animal Protection and Welfare | (c/o CAROLE MARCUS) | Local organizations supporting animal rights can be involved in creative placemaking events on many levels including active events to sensitize the public to animal cruelty, animal adoption, etc. Coordinating their efforts in events with 'animal/ecology' themes is a strategy. |
| Spirits Promise Equine Rescue Corp | 2746 Sound Ave | http://www.spiritspromiserescue.org | Charitable Organization - Other Services - Specialty Animals | (c/o JEFFREY CHARLES) | Local organizations supporting animal rights can be involved in creative placemaking events on many levels including active events to sensitize the public to animal cruelty, animal adoption, etc. Coordinating their efforts in events with 'animal/ecology' themes is a strategy. |
| Suffolk County Correction Officers Benevolent Association Inc. | Po Box 209 | https://sccoa.net | Voluntary Employees' Beneficiary Association (Govt. Emps.) | | Associations of public servants are often involved in volunteerism. They are excellent outlets for outreach. First responders are also a great resource for advising on creative placemaking needs for the community. |
| Suffolk County Historical Society | 300 W Main St | http://www.taxexemptworld.com/organization.asp?tn=190574 | Charitable Organization | | Historical societies and museums are excellent partners for discovering local content for cultural programs. |
| Tara L Stevens Memorial Scholarship Fund | 186 Point Rd | http://www.goodale-productions.com/scholarships/index.aspx | Educational Organization - Scholarships, Student Financial Aid Services, Awards | | Local educational scholarship programs can use creative placemaking to honor students, promote their scholarship and have excellent networks for outreach and volunteerism. |
| The Flanders Northampton Volunteer Ambulance Company Inc. | 79 Evergreen Rd | http://sharefnva.org | Educational Organization - Ambulance, Emergency Medical Transport Services | | Associations of first responders are often involved in volunteerism. They are excellent outlets for outreach. First responders are also a great resource for advising on creative placemaking needs for the community. Notable is the fact that they are more a part of the Riverhead community than the Southampton community and should be included in initiatives |
| The Hill Charitable Trust | 356 Middle Rd | http://www.timothyhillranch.org/THCR/Contact.html | 4947(a)(2) - Charitable Trust (Form 990 Filer) - related to the timothy hill charity | | Possibility to engage the populations they serve/assist in creative placemaking initiatives. Boys 10-21 have different needs. Depending on the type of program, the older boys can be trained in job training. All boys can be engaged in events. |
| The Long Island Pine Barrens Society | 547 E Main St | http://www.pinebarrens.org | Charitable Organization - Alliance/Advocacy Organizations | | Environmental advocacy organizations are excellent partners for many levels of creative placemaking initiatives including outreach, content and sponsorship. A partnership to help address the Southern Pine Beetle infestations in the Barrens would seem much worthwhile. Current eradication efforts are generating pine tree debris that could be recycled as firewood |
| The Place For Learning Inc. | 11 West Main Street | http://www.taxexemptworld.com/organization.asp?tn=190570 | Charitable Organization - Educational Services and Schools - Other | | The Long Island Science Center is supported by 'The Place for Learning'. Science museums are excellent partners for creative placemaking initiatives. They are points of reference for content and outreach. |
| Through An Angels Eyes Foundation Inc. | 159 Scenic Lake Dr | http://www.angelseyes.org/contact_us.html | Charitable Organization - Eye Diseases, Blindness and Vision Impairments | | Possibility to engage the populations they serve/assist in creative placemaking initiatives |
| Timothy Foundation Inc. | 298 Middle Rd | http://www.timothyhillranch.org/THCR/Contact.html | Title-Holding Corporation - Real Estate Organizations | (c/o CLIFFORD D CLARK) | Possibility to engage the populations they serve/assist in creative placemaking initiatives. Boys 10-21 have different needs. The older boys can be trained in job training programs. All boys can be engaged in the events. |
| Timothy Hill Children's Ranch Inc. | 298 Middle Rd | http://www.timothyhillranch.org/THCR/Contact.html | Charitable Organization - Group Home (Long Term) related to the timothy hill charity (https://www.youtube.com/watch?v=FKo7qpG4zeg) | | Possibility to engage the populations they serve/assist in creative placemaking initiatives. Boys 10-21 have different needs. The older boys can be trained in job training programs. All boys can be engaged in the events. |
| Veterans Of Foreign Wars Post 2476 | 620 Parkway St | http://www.vfwpost2476.com | Post or Organization of War Veterans | | Veterans organizations can benefit in many ways from creative placemaking: the celebration of their service, creating forums to present services to them as well as involving them volunteer projects also with youth. |

| Program | Funding Maximum; Match Requirements | Eligible Applicants | Eligible Uses of Funds | Suggestions for creative placemaking grant applications for Riverhead |
|---|---|--|---|---|
| ESD Grant Funds | Funding of no more than 20% of the total project cost in the form of cash equity contributed by the applicant organization | For-profit businesses, Not-for-profit corporations, Business improvement districts, Local development corporations, Public benefit corporations (IDA), Economic development organizations, Research and academic institutions, Incubators, Technology parks, Municipalities, Counties, Regional planning councils, Tourist attractions and Community facilities. | Acquisition of land, buildings, machinery and/or equipment; Demolition and environmental remediation; New construction, renovation or leasehold improvements; Acquisition of furniture and fixtures; Soft costs of up to twenty-five percent (25%) of total project costs; and Planning and feasibility studies related to a specific capital project or site. | Warehouse spaces, staging, boats |
| ESD Strategic Planning and Feasibility Studies | Funding of \$100,000 per region; requires 50% match, 10% total project cost in the form of cash equity contributed by the applicant organization | Cities, Counties, Municipalities, Business Improvement Districts, Local Development Corporations, Not-for-profit Economic Development Organizations | Preparation and development of strategic development plans for a city, county or municipality or a significant part thereof; and Studies, surveys or reports, and feasibility studies and preliminary planning studies to assess a particular site or sites or facility or facilities for any economic development purpose other than residential, though mixed-use facilities with a residential component are allowed. | feasibility study for creative placemaking projects or their extension |
| Market New York | Regional Tourism Marketing Competition: Up to \$5 million in funding available, ESD generally seeks to provide no more than 75% of the financing. A match of at least 25% is required to be an actual cash match. Tourism Facility Funding: Up to \$7 million in funding available - ESD generally seeks to provide no more than 20% of the financing. A match of 80% is required to be an actual cash match. | Not-for-profit corporations, Municipalities, Tourism promotional agencies, Public benefit corporations, For profit companies | Regional Tourism Marketing Competition Eligible Expenses (may include but are not limited to): purchase of recognized media advertising; production costs of print collateral and/or audio/visual; licensing/talent fees to ensure ownership of finished product; tourism center marketing costs (ex. displays, updates, etc.); website design/updates; eligible travel costs approved by the Department; and administrative costs up to a maximum of 10 percent (10%) of the total project cost as approved by ESD. Tourism Facility Funding Eligible Expenses: acquisition or leasing of land, buildings, machinery and/or equipment; acquisition of existing business and/or assets; and new construction, renovation or leasehold improvements. | all applies |
| NYS Council on the Arts - Arts, Culture and Heritage Initiatives | Up to \$5 million | The New York State Council on the Arts awards grants to nonprofit organizations either incorporated in or registered to do business in New York State, Indian tribes in New York State, and units of government in municipalities in New York State. An organization must have its principal place of business located in New York serving the State's constituents. | 1. Arts, Culture and Heritage New Initiatives – Planning 2. Arts, Culture and Heritage New Initiatives – Implementation 3. Workforce Investment | all applies |
| HCR - Community Development Block Grant | Funding of up to 40% of the total project cost; 51% of all jobs created/retained must be help by or made available to low and moderate income persons. | Eligible applicants a non-entitlement units of general local government (village, cities, towns, or counties) with populations less than 50,000. | 1. Microenterprise 2. Public Infrastructure 3. Public Facilities 4. Planning | Riverhead meets the population requirement. All four eligible uses of funds apply |
| HCR New York Main Street | Applicants may request a total of between \$50,000 and \$500,000. Funding not to exceed 75% of the total project cost. | Eligible applicants for the NYMS Program and NYMS-TA are Units if Local Government or organizations incorporated under the NYS Not-for-Profit Corporation Law that have been providing relevant service to the community for at least one year prior to application. | NYMS Eligible Capital Activities 1. <i>NYMS Target Area Building Renovation</i> Projects: Building renovation, Streetscape enhancement, Administration, Project Delivery 2. <i>NYMS Downtown Anchor Project</i> Applicants can request between \$100,000 and \$500,000: Administration, Project Delivery | beautification projects for creative placemaking, n.b. you have to have been active for one year before you apply |
| HCR - New York Main Street Technical Assistance | Applicants may request a total of \$20,000 available for NYS Technical Assistance project grants for feasibility studies related to future capital projects. A minimum of 5% cash match is required. | Eligible applicants for the NYMS Program and NYMS-TA are Units if Local Government or organizations incorporated under the NYS Not-for-Profit Corporation Law that have been providing relevant service to the community for at least one year prior to application. | NYMS-TA projects must directly improve an organization and/or Community's capacity or readiness to administer a future NYSM building renovation program, and this correlation must be clearly demonstrated in an application. Examples of eligible projects include, but are not limited to, building reuse feasibility studies and design guidelines. | related to the grant above |
| Office of Parks, Recreation & Historic Preservation - Environmental Protection Fund Municipal Grant Program | Grants can fund up to 50% of total project cost, up to 75% of the project is located in the high-poverty district. Grant awards are capped at \$500,000. | Municipalities, State agencies, Public benefit corporations, Public authorities, Not-for-profit corporations that have tax exempt status under IRS code, are current with pertinent federal and state filings and have pre-qualified in the Grants Giveaway. | Park Acquisition, Development and Planning Program; Historic Property Acquisition, Preservation and Planning Program; Heritage Property Acquisition, Preservation and Planning Program | all applies for extending the area around the peconic river in downtown riverhead, buildings for use by creative placemaking projects |

| Program | Funding Maximum; Match Requirements | Eligible Applicants | Eligible Uses of Funds | Suggestions for creative placemaking grant applications for Riverhead |
|---|---|--|--|---|
| Office of Parks, Recreation & Historic Preservation - Recreational Trails Program | Grants can fund up to 80% of the total project cost, or, up to 95% if the applicant is a state agency. Grant awards are capped at \$200,000. | Municipalities, State agencies, Federal agencies, Other government entities, Not-for-profit corporations that have tax exempt status under IRS code, are current with pertinent federal and state filings and have pre-qualified in the Grants Giveaway. | Maintenance and restoration of existing trails, Development and rehabilitation of trailside and trailhead facilities and trail linkages for recreational trails, Purchase and lease of recreational trail construction and maintenance equipment, Construction of new recreational trails, Acquisition of easements and few simple title to property, Assessment of trail conditions for accessibility and maintenance. | development of trail around the peconic river |
| DOS - Local Waterfront Revitalization Program | Grant administration may not exceed 15% of the award amount of \$50,000, whichever is less. | Villages, towns or cities and counties which are located along NY's coast or inland waterways designated pursuant to Executive Law Article 42. | Preparing or Implementing of a Local Waterfront Revitalization Program, Redeveloping Hamlets, Downtowns and Urban Waterfronts, Planning or Constructing Land and Water-based Trails, Preparing or Implementing a Lakewide or Watershed Revitalization Plan, Preparing or Implementing a Community Resilience Strategy or Updating an LWRP to Incorporate Resilience Strategy, Preparing or Implementing a Clean Transportation Strategy | redevelopment of riverhead and riverside waterfronts |
| NYS DEC - Water Quality Improvement Project Program | Grant funds are available for up to 75% of the total project cost. Applicants must provide match funds of at least 25% of the total project cost. | Municipalities, Municipal corporations, Soil and water conservation districts, Not-for-profit corporations (Only aquatic habitat restoration projects) | Non-agricultural Nonpoint Abatement and Control, Wastewater Treatment Improvement, Aquatic Habitat Restoration, Municipal Separate Storm Sewer Systems (MS4s) | invasive species removal |
| Environmental Facilities Corp - Green Innovation Grant Program | Funding Available \$14.85 Million | Municipalities, State Agencies, Public Benefit Corporations, Public Authorities, Not-for-profit Corporations, For-profit Corporations, Individuals, Firms, Partnerships, Associations, Soil and Water Conservation Districts | Permeable pavement, Bioretention, Green roofs and green walls, Stormwater street trees / urban forestry programs designed to manage stormwater, Construction or restoration of wetlands, floodplains, or riparian buffers, Stream daylighting, Downspout disconnection, Stormwater harvesting and reuse | installation of biobarriers to absorb nitrogen at the same time/place where the new trails could be installed |
| DOL - Workforce Development | The maximum grant that an applicant may receive if it applies for one, two or all three types of training is \$100,000. The maximum cost per trainee is \$5,000. Existing Employee Training and Unemployed Worker Training programs have no match requirements. New Hire/On-the-Job Training match must be at least 50% of the trainee's wages. | <p>For Existing Employee Training and New Hire Training: Private sector for-profit businesses, including corporations, LLCs, LLPs, etc with two or more employees; Private sector not-for-profit businesses with two or more employees.</p> <p>For Unemployed Worker Training and Special Populations Training: Private sector for-profit businesses, including corporations, LLCs, LLPs, etc with two or more employees; Private sector not-for-profit businesses with two or more employees; o Local workforce investment boards with two or more employees; or Training providers with two or more employees.</p> | <p>Existing Employee Training Program <i>Program Description:</i> This program provides Workforce Investment Act funds to businesses to train their existing employees who, without the training, are at risk of being laid off.</p> <p>New Hire Training Program <i>Program Description:</i> This program provides Workforce Investment Act funds to train newly hired employees who are long-term unemployed individuals to perform their job duties. These funds will reimburse the hiring business for up to 50% of the new employee's wages for a period of time, not to exceed six (6) months. Long-term unemployed individuals are defined as those who have been unemployed for 20 weeks or more.</p> <p>Unemployed Worker Training Program <i>Program Description:</i> This program provides Workforce Investment Act funds to train long-term unemployed individuals, provided there is a commitment from business(as) to interview individuals who successfully complete the training. Long-term unemployed individuals are those who have been unemployed for 20 weeks or more.</p> | training program can be implemented as part of the development of staff for creative placemaking |

| proposed use and capacity | | | | | | | | | | | |
|---------------------------|---|---|--|--------|--|--------------------------|-------------------|------------|---------------------------|-----------------------------|------------------|
| District | Description of Area/Section for Creative Placemaking Showing Utilizable Space | Specific use as part of Creative Placemaking plan | Strategic Objectives | Map ID | portion of area that is accessible Size in Square Feet | maximum visitor capacity | view of WaterFire | food venue | music / performance venue | commercial (sales non food) | portable toilets |
| Downtown West | | | | | | | | | | | |
| | Southwest corner of Railroad parking area at Court & Osborn | Way finding activity venue | To lead visitors from the western end of WaterFire or river-based site via West Main street and Osborn to Railroad Station area, connecting to Polish Town | 1 | 9,268 | 463 | no | 3 | no | 5 | 3 |
| | Railroad parking area bordered by (north - east - south - west: Railroad, cedar, Osborn, Court) | Destination venue | Location to engage visitors, encouraging them to spend time in the neighborhood, bringing vibrancy to the Railroad area | 2 | 91,285 | 4,564 | no | 30 | yes | 46 | 30 |
| | Northeast corner of railroad parking at Court & Osborn | Way finding activity venue | To lead visitors from the center of WaterFire or river-based site via Main Street and Griffing Avenue toward Railroad Station area, connecting to Polish Town | 3 | 12,354 | 618 | no | 4 | no | 6 | 4 |
| | Empty lot on south side of Railroad avenue between existing retail locations at 143-151 Railroad Avenue | support location | To lift & encourage adjacent retail, build vibrancy in the Railroad Station area | 4 | 6,131 | 307 | no | 2 | no | 3 | 2 |
| | Area in front of the Courthouse at 225-235 Griffing Avenue | Destination venue | Venue together with '6' highlighting area architecture building vibrancy in the area near the Railroad Station | 5 | 19,674 | 984 | no | 7 | yes | 10 | 7 |
| | Area in front of the Courthouse at 169-219 Griffing Avenue | Destination venue | Venue together with '5' highlighting area architecture building vibrancy in the area near the Railroad Station | 6 | 11,201 | 560 | no | 4 | no | 6 | 4 |
| | Northern portion of Suffolk Count Parking at Railroad Avenue and Griffing Avenue | Way finding activity venue | To lead visitors from the center of WaterFire or river-based site toward Railroad Station area and Polish Town via Main Street via Griffing Avenue | 7 | 17,869 | 893 | no | 6 | no | 9 | 6 |
| | Southern portion of Suffolk Count Parking at Railroad Avenue and Griffing Avenue | Destination venue | Venue to use together with '5' & '6' building vibrancy in the area near the Railroad Station | 8 | 27,275 | 1,364 | no | 9 | no | 14 | 9 |
| Downtown Riverfront | | | | | | | | | | | |
| | River walk | Destination venue | avoid congestion of this area during water based activities see Section II. a. | 26 | 21,144 | 1,057 | yes | 7 | no | 11 | 7 |
| | River front park lawns adjacent to the river walk | Destination venue | Important venues to draw visitors to water based events into other activities | 27 | 59,940 | 2,997 | yes | 20 | no | 30 | 20 |
| | street space of riverfront road (Heidi Behr way/McDermott Avenue) | Destination venue | Important venues to draw visitors to water based events into other activities | 28 | 53,320 | 2,666 | yes | 18 | no | 27 | 18 |
| | East End Arts Galleries | Destination venue and Way finding activity venue | -Destination venue utilizing East End Galleries & programming content Wayfinding venue to lead visitors from Main street toward Eastern end of WaterFire or river-based events | 29 | 37,460 | 1,873 | no | 12 | yes | 19 | 12 |

| District | Description of Area/Section for Creative Placemaking Showing Utilizable Space | Specific use as part of Creative Placemaking plan | Strategic Objectives | Map ID | portion of area that is accessible Size in Square Feet | maximum visitor capacity | view of WaterFire | food venue | music / performance venue | commercial (sales non food) | portable toilets |
|---------------|---|---|--|--------|--|--------------------------|-------------------|------------|---------------------------|-----------------------------|------------------|
| | East End Arts Campus | Destination venue and Way finding activity venue | Destination venue utilizing East End campus, outbuildings & programming content near river. Wayfinding venue to lead visitors away from river, north toward Main street commercial activities | 30 | | | | | | | |
| | Peconic Ave street space and sidewalks | Primary congregation area for water based events and recreation | Way finding destination for exploring venues on Southampton side (Riverside). This will reduce crowding on Riverhead side making event more successful, justifying parking on the other side making parking more comfortable | 31 | 46,500 | 2,325 | yes | 16 | no | 23 | 16 |
| | Grangebel paths | Primary congregation area for water based events and recreation | Creative placemaking events on the river will 'populate' grangebel building vibrancy | 32 | 10,000 | 500 | yes | 3 | no | 5 | 3 |
| | Grangebel park lawns | Primary congregation area for water based events and recreation | Creative placemaking events on the river will 'populate' grangebel building vibrancy | 33 | 47,070 | 2,354 | yes | 16 | no | 24 | 16 |
| | Peconic Ave entrances to Grangebel park | Primary congregation area for water based events and recreation | Creative placemaking events on the river will 'populate' grangebel and contiguous areas building vibrancy | | | | | | | | |
| | Grangebel north river walk | Primary congregation area for water based events and recreation | Creative placemaking events on the river will 'populate' grangebel building vibrancy | 34 | 18,190 | 910 | yes | 6 | no | 9 | 6 |
| | Small parking area east of the back of East End Arts Campus | Secondary congregation area for water based events and recreation | Important venues to draw visitors to water based events into other activities | 10 | 13,609 | 680 | no | 5 | no | 7 | 5 |
| | Parking lot south of both 10 and south of the East End Arts Campus (30) | Secondary congregation area for water based events and recreation | Important venues to draw visitors to water based events into other activities | 11 | 14,592 | 730 | no | 5 | no | 7 | 5 |
| | Large town parking area west of East End Arts Campus | Secondary congregation area for water based events and recreation | Important venues to draw visitors to water based events into other activities | 12 | 20,687 | 1,034 | no | 7 | no | 10 | 7 |
| | Large town parking area east of Peconic Avenue | Secondary congregation area for water based events and recreation | Important venues to draw visitors to water based events into other activities | 13 | 67,888 | 3,394 | no | 23 | no | 34 | 23 |
| | Town parking area/Heidi Behr Way,east of McDermott ave | Secondary congregation area for water based events and recreation | Important venues to draw visitors to water based events into other activities | 14 | 9,182 | 459 | no | 3 | no | 5 | 3 |
| | Town parking area/Heidi Behr Way,west of back of Aquarium | Secondary congregation area for water based events and recreation | Important venues to draw visitors to water based events into other activities | 15 | 7,922 | 396 | no | 3 | no | 4 | 3 |
| Downtown | | | | | | | | | | | |
| | Main Street (Griffing to Union) | Primary congregation area for water based events and recreation | Destination venue and also wayfinding venue for activities leading to areas less populated such as second street and Railroad station area, also to connect to Pulaski street/Polish Town | 34 | 113,100 | 5,655 | no | 38 | yes | 57 | 38 |
| Downtown East | | | | | | | | | | | |

| District | Description of Area/Section for Creative Placemaking Showing Utilizable Space | Specific use as part of Creative Placemaking plan | Strategic Objectives | Map ID | portion of area that is accessible Size in Square Feet | maximum visitor capacity | view of WaterFire | food venue | music / performance venue | commercial (sales non food) | portable toilets |
|----------|---|---|---|--------|--|--------------------------|-------------------|------------|---------------------------|-----------------------------|------------------|
| | Western portion (as shown on the map) of Town Parking lot on east side Union Avenue north of east main street | Way finding activity venue | To lead visitors from the east end of WaterFire or river-based site or main street via Union Avenue Second street area venues 18 & 19 | 16 | 9,479 | 474 | no | 3 | yes | 5 | 3 |
| | Private Parking lot on Union Avenue | Way finding activity venue | To lead visitors from the east end of WaterFire or river-based site or main street via Union Avenue Second street area venues 18 & 19 | 17 | 10,044 | 502 | no | 3 | yes | 5 | 3 |
| | Riverhead Fire Dept Property | destination venue | Location to engage visitors, encouraging them to spend time in the neighborhood, bringing vibrancy to the Railroad area | 18 | 29,586 | 1,479 | no | 10 | yes | 15 | 10 |
| | Aquarium parking lot | destination venue | Location to engage visitors, encouraging them to spend time in the neighborhood, bringing vibrancy to the Railroad area | 19 | 71,793 | 3,590 | no | 24 | yes | 36 | 24 |
| | Proposed Entrance to 19 | destination venue entrance alternative | improve access to 19 | 20 | - | | | | | | |
| | 2nd Street Entrance West | way finding activity venue | take advantage of closure of union to create small way finding activity in the end of the closed portion of 2nd street to lead visitors from the east end of WaterFire or river-based site or main street via Union Avenue to Second street area venues 18 & 19 | 23 | 3,301 | 165 | no | 2 | yes | 2 | 1 |
| | 2nd Street Entrance East | way finding activity venue | take advantage of closure of union to create small way finding activity in the end of the closed portion of 2nd street to lead visitors from the east end of WaterFire or river-based site or main street via Union Avenue to Second street area venues 18 & 19 | 24 | 2,847 | 142 | no | 2 | no | 1 | 1 |
| | Totals | | | | 913,891 | 45,695 | no | 305 | no | 457 | 305 |

View of WaterFire* = 12,808

(n.b. This is not the same as the view of Waterfire with full buildout of entire site.)

| .Updated 2015 by the authors | SCTM | # | Dir | Street | Suf | Town | Cuisine | Cost | Type | Hours | Website | Phone_Numb | Seating Capacity | Outdoor Seating? | extra capacity | Manager Name | Email | AREA_SF | Acres |
|--|------------|----------|-----|---------------|------|-----------|---------------------------------|-----------------|--------------------|---|---|--------------|------------------|------------------|---|-------------------|---|---------|---|
| Blue Duck | 129-4-3 | 309 | E | Main | St | Riverhead | Bakery / Cafe | Affordable | Dine-In/Take Out | | http://www.blueduckbakerycafe.com/ | 631-591-2710 | 32 | 12 | | Katie | | 8,348 | 0.19 |
| Carlo's Pizza Oven | | | | | | | pizza! | Affordable | | | | | 18 | 0 | | | | 15,962 | 0.37 |
| Express Deli and Cafe | | | | | | | deli | Affordable | | | | | | | | | | 13,435 | 0.31 |
| Goldberg's Bagels | | 130 | E | Main | St | Riverhead | bagels | Affordable | Dine In / Take Out | | http://goldbergsfamouswhb.com | 631-998-9878 | 32 | 0 | | | | 6,950 | 0.16 |
| Green Earth | 128-6-63.2 | 50 | E | Main | St | Riverhead | Organic/Wraps/Burgers Juice Bar | Affordable | Dine-In/Take Out | Mon-Fri-9:45am-5:30pm | http://www.genfm.com/foods/ | 631-369-2233 | 4 | 80 | lot next door | | | 3,786 | 0.09 |
| Hy ting | 128-6-19.1 | 54 | W | Main | St | Riverhead | Japanese | Affordable | Dine-In/Take Out | /Sat-Sun-12pm-10p | | 631-727-1557 | 30 | | | David / Ken Loo | KLoo1525@aol.com | 4,423 | 0.10 |
| Kim's and Wisla Deli | | | | | | | deli | Affordable | | | | | | | | | | 17,084 | 0.39 |
| Maple Tree Deli | | 816 | W | Main | St | Riverhead | BBQ/Sandwiches | Affordable | Dine-In/Take Out | 10:00am-5p | mapletree820@optonline.net | 631-727-2819 | 50 | 100 | | Kevin Judge | | 16,295 | 0.37 |
| McDonald's | | | | | | | fast food | Affordable | Dine In / Take Out | | | | 60 | 30 | can serve and accomodate 300 meals per hour + | | | 57,828 | 1.33 |
| Riverhead Grill | 128-6-78.1 | 87 | E | Main | St | Riverhead | American/ Home cook | Affordable | Dine-In/Take Out | Mon-Sat 8a-7pm | | | 92 | 0 | | Liz Strebel/Owner | | 2,570 | 0.06 |
| Subway | 129-4-15 | 331 | E | Main | St | Riverhead | sandwiches | Affordable | Dine-In/Take Out | | | 631-727-5370 | 16 | 0 | | | | 15,569 | 0.36 |
| Taqueria Mexico and Lucky House Restaurant | | 707 | E | Main | St | Riverhead | Burritos/Taco/ Enchilad | Affordable | Dine In/Take Out | | | 631- | 20 | 0 | | Edgar | | 62,090 | 1.43 |
| Turkuaz Grill | | 40 | | McDermot Ave. | St | Riverhead | turkish | Affordable | Dine In / Take Out | | http://turkuazgrillriverhead.com | 631-740-1757 | 35 | 40 | | Mustafah | | 5,982 | 0.14 |
| Uncle Joe's Pizzeria Cafe | | 12 | W | Main | St | Riverhead | Pizza and Resturant | Affordable | Dine-In/Take Out | | http://www.unclejoeshb.com/ | 631-494-2927 | 50 | 0 | | Claudio / Owner | | 2,012 | 0.05 |
| | | | | | | | | | | | | | 439 | 262 | | | | | |
| Tweeds Restuarant & Buffalo Bar | 128-6-69 | 13-17-19 | E | Main | St | Riverhead | American/continental | High End | Dine-In | 11:30 am - 10:00pm | http://www.tweedsrestaurantriverhead.com/ | 631-237-8120 | 40 | 10 | | Jannine / Laurel | laurefortuccio@aol.com | 2,526 | 0.06 |
| Seaside Grill at the Hyatt | 129-4-21.3 | 431 | E | Main | St | Riverhead | American / Continental | Range | Outside Dining | | | 631-208-9200 | 0 | 80 | will be expanding | Carolyn | | 267,462 | 6.14 |
| | | | | | | | | | | | | | 40 | 90 | | | | | |
| Birchwood | | 512 | | Pulaski | St | Riverhead | Polish / American | Moderate | Dine-In/Take Out | | http://thebirchwoodofpolishtown.com/ | 631-727-4449 | 250 | 0 | | Danielle | http://thebirchwoodofpolishtown.com/ | 8,440 | 0.19 |
| Digger O'Dells Restaurant | 128-6-17 | 72 | W | Main | St | Riverhead | Irish pub | Moderate | Dine-In/Take Out | Sun-Thur-11:30am-10pm | | 631-369-3200 | 150 | 0 | | Jamie | diggerspub@optline.net | 9,663 | 0.22 |
| Joe's Garage and Grill | | | E | Main | St | Riverhead | BBQ | Moderate | Dine-In/Take Out | Mon-Thr-11am Mdn fri 11am-200pm | info@joesgarageandgrill.com | 631-591-3330 | 130 | 0 | | Natlle | info@joesgarageandgrill.com | 14,242 | 0.33 |
| | | | | | | | | | | Mon-3pm10pm/ Tues- Thur 11am-10pm Fri Sat 11am-11pm | http://perabellfoodbar.com/ | 631-740-9494 | 60 | 70 | | Laura Genoio | http://perabellfoodbar.com/ | 4,947 | 0.11 |
| Parabell | 128-6-76.1 | 65 | E | Main | St | Riverhead | American / Traditional | Moderate | Dine-In/Take Out | | | 631-591-3877 | 120 | 40 | | Adam Subbiondo | SonomaGrillEast@gmail.com | 5,998 | 0.14 |
| Sonoma Bar & Grill | 128-6-72.1 | 37-41 | E | Main | St | Riverhead | /Burgers/Pizza/Pasta | Moderate | Dine-In/Take Out | Evenings for now | | 631-727-2781 | 35 | 0 | empty lot | Josie | | 7,174 | 0.16 |
| Spicy's | 128-3-56 | 225 | W | Main | St | Riverhead | Chicken/BBQ | Moderate | Dine-In/Take-Out | 11:00am - 9:00 pm | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| Star Confectionery | 128-6-52.1 | 4 | E | Main | St | Riverhead | Lunch/Ice cream fountain | Moderate | Dine-In | 7:30am - 3:00pm | | 631-727-9873 | 70 | 0 | no sidewalk-corner | Anthony Meras | | 1,190 | 0.03 |
| | | | | | | | | | | | | | 815 | 110 | | | | | |
| Cliff's Rendezvous | 129-4-12 | 313 | E | Main | St | Riverhead | Steak house | Moderate - High | Dine-In/Take Out | | http://www.cliffsrendezvous.com/ | 631-727-6880 | 60 | 0 | | | | 2,601 | 0.06 |
| Dark Horse Restaurant | 128-6-68 | 1-5-7-9 | E | Main | St | Riverhead | French/American | Moderate - High | Dine-In/Take Out | Fri-Sat-11-mdnt Sun-12p-9pm | | 631-208-0072 | 72 | 20 | | Ross Cummings | darkhorserestaurant.net | 2,555 | 0.06 |
| Haiku | 128-6-49.2 | F | E | Main | St | Riverhead | Authentic Japenes/Sushi | Moderate - High | Dine-In/Take Out | | http://www.haikuriverhead.com/ | 631-727-7778 | 30 | 0 | | Kenny | info@haikuriverhead.com | 2,547 | 0.06 |
| Farm Country Kitchen | 124-4-33 | 513 | W | Main | St | Riverhead | American/Eclectic | Moderate - High | Dine-In/Take Out | M-F-11am-10 | tom@farmcountrykitchen.net | 631-369-6311 | 35 | 60 | | Tom Carson | TFcarson@optonline.net | 14,856 | 0.34 |
| | | | | | | | | | | | | | 197 | 80 | | | | | |
| Jerry and the Mermaid | | | | | | | seafood | Moderate | Dine-in/Take Out | | | 631-727-8489 | 50 | 60 | | Tom Carson | | | |
| Lola's Coffee Shop | | 800 | E | Main | St | | cafe | Moderate | Dine-in/Take Out | | | | | | | | | 2,563 | 0.06 |
| Two Brothers Pizza | 129-4-3 | 309 | E | Main | St | | | Moderate | Take Out | | | 631-740-9394 | 6 | 0 | | Brian | | 7,039 | 0.16 |
| | | | | | | Riverhead | pizza | | | | | | | | | | | | |
| Suffolk Theater | | 118 | e | Main | St | | | moderate-high | dine in | | | | 1547 | 602 | | | | | |
| Vail Leavitt Theater (black room) | | 18 | | Peconic | Av e | | | | | | | | 435 | | | | | | http://www.suffolktheater.com |
| | | | | | | | | | | | | | 75 | | | | | | |