



Town of Riverhead Peconic River/Route 25 Corridor BOA Step II Nomination

2nd Public Open House

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&
Sustainable Long Island
May 20, 2014



Today's Open House

■ Format

- Circulate around the room
 - View display boards
 - Converse with Town, Project Team, and Steering Committee
 - Provide input and feedback
- ## ■ 2 sessions – stay as long as you like



Today's Open House

- **Topics and Areas for Input**
 - **Issues and Opportunities – *Share your ideas***
 - **Community Vision – *Choose one or write your own...***
 - **Alternative Redevelopment Scenarios & “Dare to Dream” Exercise (Possible Concepts for Redevelopment) – *Provide input & share your ideas***



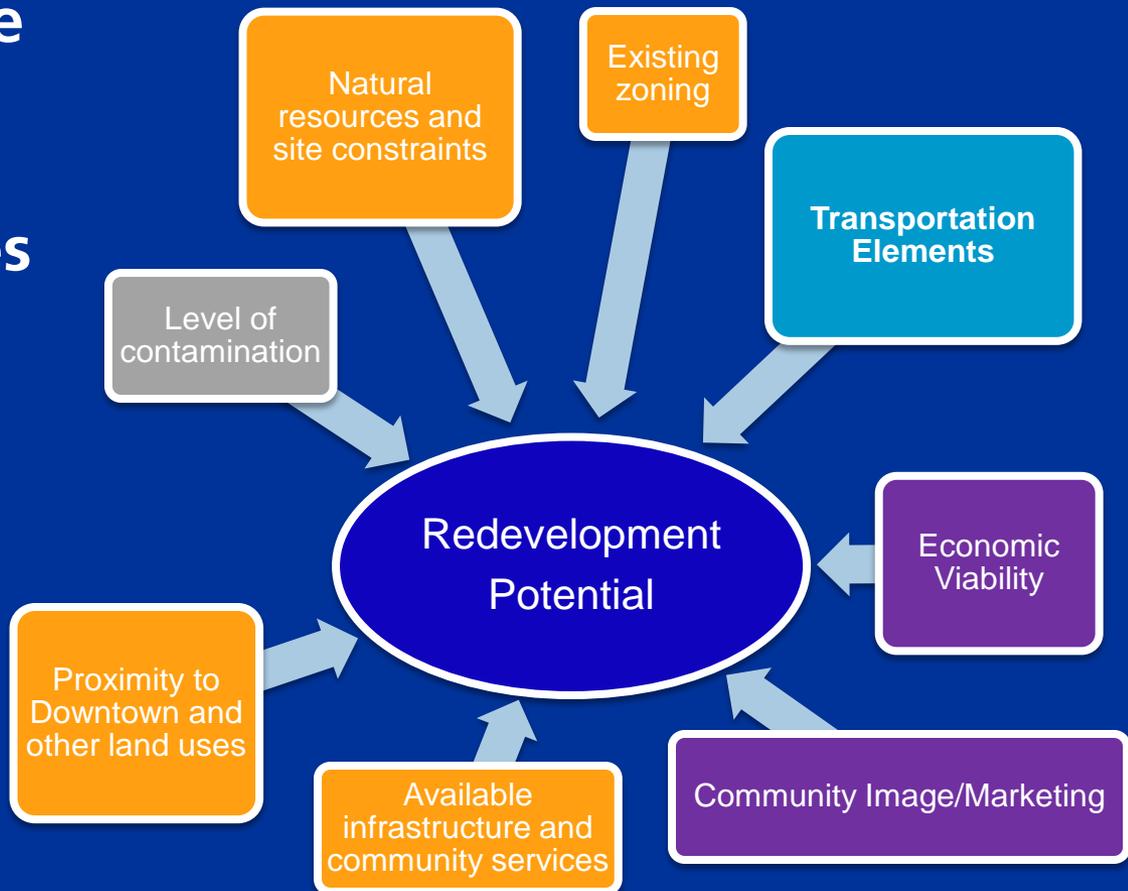


Riverhead BOA

NYSDOS BOA PROGRAM

NYSDOS BOA Program

- The main goal of the NYSDOS BOA Program is to provide communities with the tools they need to overcome obstacles to the redevelopment.
- 3-Step planning program emphasizing public participation



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INVESTIGATION & ANALYSIS

Investigation & Analysis

- **Transportation Component**
 - Traffic Flow Plan and Analysis
 - Public Transport Plan
 - Pedestrian Bike Plan
 - Parking Analysis
- **Economic Market Trends**
 - Expenditures
 - Leakage Analysis
 - Visitorship
 - Business Mix
- **Demographics**
- **Environment & Water Quality**
 - Pollutants & Issues: Nitrogen, Dissolved Oxygen
 - Sources & Problems: Runoff, Cesspools, Waterfowl, Lack of Vegetation
 - Opportunities & Solutions: Wastewater Treatment, Green Infrastructure, Connect to Sewer District
- **WSRR, Land Use & Zoning**
 - Land Use, Districts, Zoning
 - Preliminary Findings

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COMMUNITY PARTICIPATION

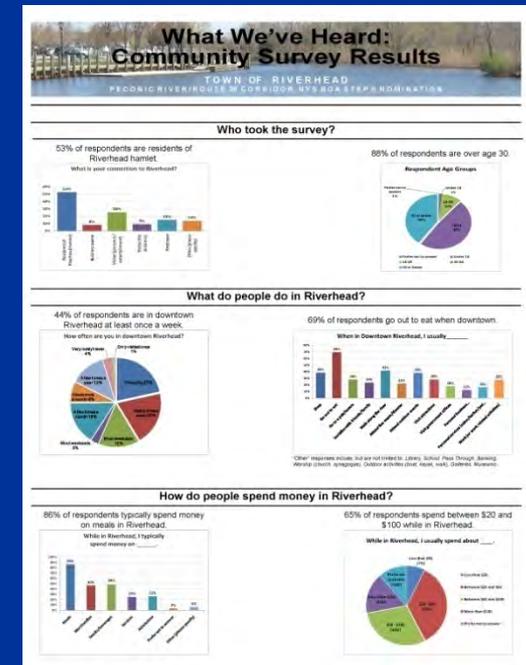
Community Participation

- Community Survey
- Interviews
- Focus groups
 - Hotel personnel/managers
 - Youth Perspective
 - Businesses
 - Economic Development/Real Estate Professionals
- Steering Committee Meetings
- Town Board Presentation
- Open house workshops



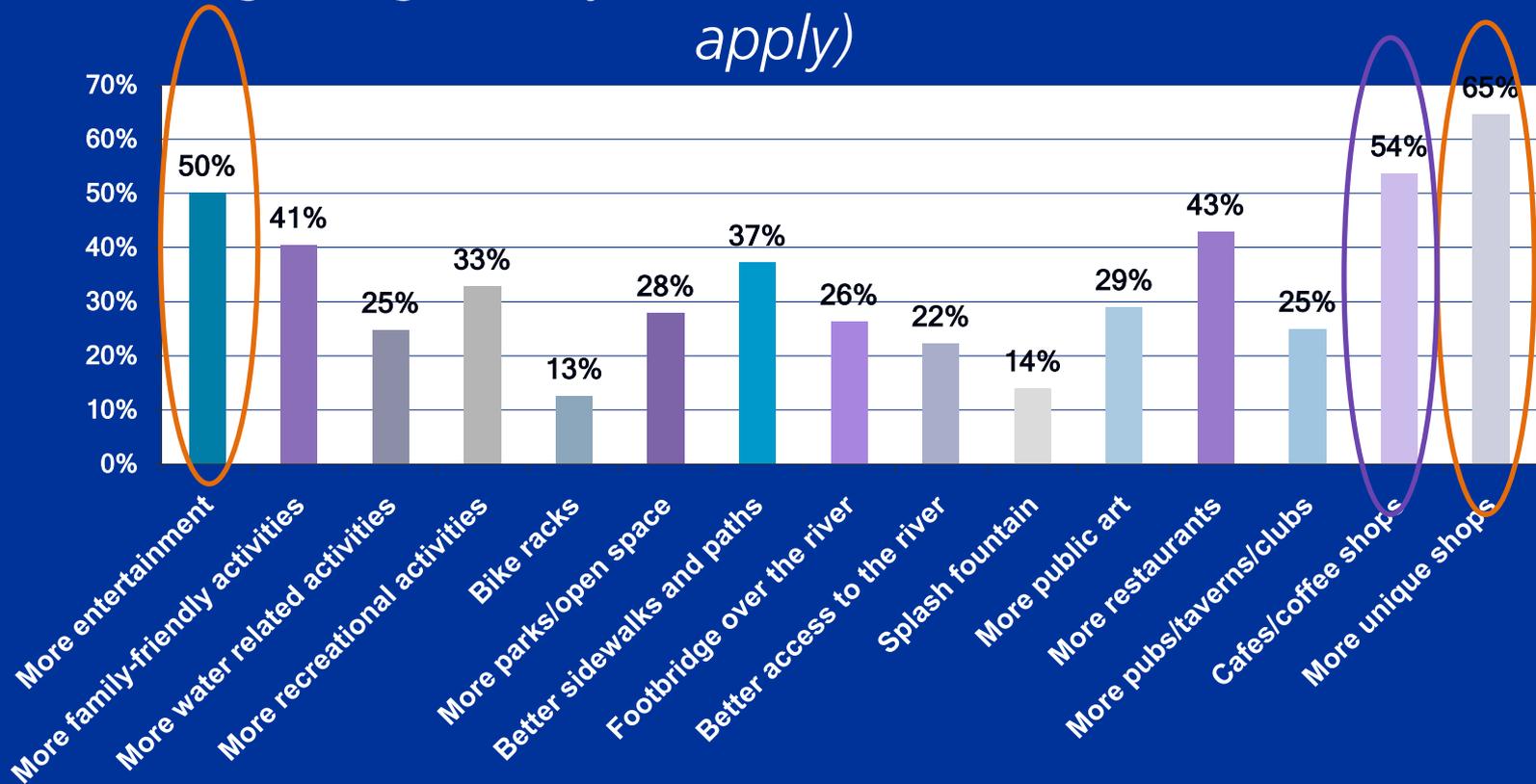
Community Participation (Cont'd)

- **812 Survey responses:**
 - Residents of Riverhead hamlet (53%)
 - People who are in Riverhead every day (22%) and about once a week (20%)
 - People from **105 unique zip codes**; dual residents (homes in 2 zip codes); 1 international resident
- **34 Focus group participants**
- **19 Individuals interviewed**
- **7 Steering Committee meetings**
- **2 Public Open House Workshops**



Community Survey Results

Q4. I wish there was/were _____ Downtown or along the gateways to Downtown. *(Select all that apply)*



A: At least half wish there were more entertainment, cafes and coffee shops, and more unique shops

Community Survey Results

Key Words from Comments:

Q4. I wish there was/were _____ Downtown or along the gateways to Downtown.



Common Themes we've heard from the public

- Need more **things to do**, activities, and **places to go**
- Take advantage of the **river**
- **Fill the empty stores**
- Improve **public spaces**
- Work out Riverhead's "identity crisis"
- More **places to eat, buy food, and socialize**
- Focus on **pedestrian safety**
- Improvements to **encourage walking**
- Improved **coordinated transportation**
- Improve the **look & feel** of downtown
- **Beautification**
- Repair sidewalks
- Plant **flowers**, install **landscaping, signage & lighting**

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NEXT STEPS

Next Steps

- Continued synthesis of technical data (quantitative & qualitative)
- Finalization of Economic and Market Trends Analysis
- Assist Town with Applications for:
 - new Community Designation in WSRR and
 - new National Register District
- Review and Further Analysis of Redevelopment Strategies/Plans
- Prepare Draft Nomination



What's Next Tonight?

- View informational display boards at your own pace
- Talk with Planning Consultant Team and Steering Committee Members
- Consider options and information
- Provide feedback to Team members and Committee
 - Index cards
 - Interactive activities
 - Comments on flip charts
 - Exit survey when you leave



Thank you!

- Project information is available on the Town's website, www.townofriverheadny.gov/ or Sustainable Long Island's website, www.sustainableli.org.
 - Links to provide input and provide your email address to receive updates
- **Or, for project updates and to receive emails about upcoming events, please sign in before leaving today.**