

Dear Business Owner,

The Riverhead Parks and Recreation Department is pleased to announce that we are now offering sponsorship opportunities. We are dedicated to providing the public with a variety of programs, classes, activities and special events at our numerous facilities. The need for funds to assist in enhancing and maintaining these programs and facilities is continuously growing and we need your help. The Sponsorship Program offers unique opportunities and affiliation with the Town of Riverhead and Parks and Recreation.

RHPRD has designed several sponsorship packages and programs for our town parks, beaches, and special events. Sponsorships are designed to benefit everyone in our community by encouraging a family friendly image and environment. Businesses that participate may receive exposure at our Parks, Beaches, Marinas, Special Events, Program Brochure, and RecTV. Whether it is a complete sponsorship package or an individual item, the opportunities are endless!

HOW DO YOU BENEFIT AS A BUSINESS?

Sponsorships benefit your business by:

- Maximizing exposure to your target market.
- Developing networking opportunities through contact with potential customers.
- Associating your brand or business with our well-received programs and events.
- Making a positive and beneficial contribution to the community.

We hope you participate in this new and exciting opportunity and look forward to hearing from you!

Sincerely,
Ashley King
King@townofriverheadny.gov

PARK SPONSORSHIP PACKAGES



Platinum Package: \$3,000

- Five 3'x6' custom banners with sponsors name and logo.
- One 2'x3' custom banner placed on chosen concession stand.
- One 8.5"x11" Bathroom Reader Ad
- Three 4"x8" custom bench/table plaques.
- Five episodes of RecTV personalized still image Ad.
- Full page Advertisement in our tri-annual brochure.
- Online registration page advertisement.
- Link to your company website on our mass email list.
- Opportunity to provide handouts/coupons at all concessions.

Gold Package: \$2,000

- Three 3'x6' custom banners with sponsors name and logo.
- One 2'x3' custom banner placed on chosen concession stand.
- One 8.5"x11" Bathroom Reader Ad
- Two 4"x8" custom bench/table plaques.
- Three episodes of RecTV personalized still image Ad.
- 1/2 page Advertisement in our tri-annual brochure.
- Link to your company website on our mass email list.
- Opportunity to provide handouts/coupons at all concessions

Silver Package: \$1,500

- Two 3'x6' custom banners with sponsors name and logo.
- One 2'x3' custom banner placed on chosen concession stand.
- One 8.5"x11" Bathroom Reader Ad
- Two episodes of RecTV personalized still image Ad. OR 1/2 page Advertisement in our tri-annual brochure.
- Opportunity to provide handouts/coupons at all concessions

Bronze Package: \$700

- One 3'x6' custom banner with sponsors name and logo.
- One 8.5"x11" Bathroom Reader Ad
- 1/4 page Advertisement in our tri-annual brochure.
- Opportunity to provide handouts/coupons at all concessions

BEACH AND MARINA SPONSORSHIP PACKAGES

Platinum Package: \$2,000

- Five 4"x8" custom bench/table plaques.
- One 2'x3' custom banner placed on chosen concession stand.
- One 8.5"x11" Bathroom Reader Ad
- Five episodes of RecTV personalized still image Ad.
- Full page Advertisement in our tri-annual brochure.
- Online registration page advertisement.
- Link to your company website on our mass email list.
- Opportunity to provide handouts/coupons at all concessions.

Gold Package: \$1,000

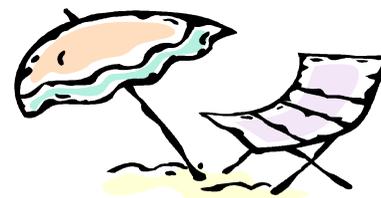
- Three 4"x8" custom bench/table plaques.
- One 2'x3' custom banner placed on chosen concession stand.
- One 8.5"x11" Bathroom Reader Ad
- Three episodes of RecTV personalized still image Ad.
- 1/2page Advertisement in our tri-annual brochure.
- Link to your company website on our mass email list.
- Opportunity to provide handouts/coupons at all concessions.

Silver Package: \$875

- Two 4"x8" custom bench/table plaques.
- One 8.5"x11" Bathroom Reader Ad
- Two episodes of RecTV personalized still image Ad. OR 1/2page Advertisement in our tri-annual brochure.
- Opportunity to provide handouts/coupons at all concessions.

Bronze Package: \$500

- One 4"x8" custom bench/table plaques.
- One 8.5"x11" Bathroom Reader Ad
- 1/4 page Advertisement in our tri-annual brochure.
- Opportunity to provide handouts/coupons at all concessions.



NON-PACKAGED SPONSORSHIP ITEMS

Custom 3'x6' Fence Banner \$375

Sponsor's Name and company logo will be placed in any of our numerous park locations. The facilities at each park vary. Banner space is available on fences at Baseball/Softball fields, skate Park, and Roller/Ice Rink.

Custom 2'x3' Concession Stand Banner \$100

Sponsor's name and company logo will be place on any of the concession stands at our parks and beaches.

Custom 4"x8" Plaque \$75

Choose a location for your custom plaque to advertise your business, in memory of a family member/friend, or supporting a local team/organization. Locations include select benches, picnic tables, trash cans, and gazebos at our parks and beaches.

Recreation Brochure Advertisement (Fall/Winter/Spring & Summer)

Full Page \$300 Half Page \$150 Quarter Page \$75

Brochures are mailed out tri-annually to over 19,000 homes. The prices reflect advertising in one chosen brochure. The opportunity to advertise in numerous brochures is available at a discounted rate.

Scoreboard

The Riverhead Recreation Department currently runs and maintains 12 baseball/softball fields. With the scoreboard sponsorship your company name and logo will be displayed across the top of the board. Please call for more information.

***All Banners and Plaques are displayed for one seasonal year from installation date.*

EVENT SPONSORSHIP PACKAGE

\$100/event

*Booth space for company/business provided tent/table/chairs.
-opportunity to advertise your business or product through brochures, flyers, free samples, and activities. *(No items permitted for sale)*

*Display sign or banner *(provided by business)*

*Business/Company logo provided on all print material related to event.

*Verbal recognition at event.

*Thank you to our sponsors in Recreation Brochure.

*Thank you to our sponsors on RecTV.

EVENTS TO CHOOSE FROM:

Ammermann Riverfront

Annual Snapper Tournament—September

Stotzky Memorial Park

Touch-A-Truck— September

Halloween Spooktacular-October

Annual Egg Hunt-April

Kickoff to Summer-June

Movies in the Park-July

Human Resource/Senior Center

Holiday Open House- December

Special Needs Adult Carnival/Dance-July

Veteran's Memorial Park

LI Adventure Race

South Jamesport Beach

Movies on the Beach— August

Sponsorship Locations

Parks

Stotzky Memorial Park
Columbus Ave & Pulaski St
Riverhead NY 11901

Veteran's Memorial Park
5789 Middle Country Rd
Calverton NY 11933

Police Officer's Memorial Park (Bayberry)
Bayberry Road
Wading River NY 11792

Beaches/Marinas

Ammermann Riverfront
Behind Mainstreet Store Fronts
Btwn. Peconic Ave. and McDermott Ave
Riverhead NY 11901

South Jamesport Beach
Peconic Bay Blvd
Jamesport NY 11947

Iron Pier Beach
Pier Avenue
Jamesport NY 11947

Wading River Beach
Creek Road
Wading River NY 11792

Reeves Beach
Park Road
Riverhead NY 11901

East Creek Marina
Town Beach Road
S. Jamesport NY 11970



**Town of Riverhead
Recreation Department
Sponsorship Information**

**For more detailed information and to start your sponsorship today Please call or email Ashley King at 727-5744
king@townofriverheadny.gov**

200 Howell Ave.
Riverhead N.Y. 11901
(631) 727-5744