



# TOWN OF RIVERHEAD NEWS

Office of the Supervisor  
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## **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE:** January 30, 2014

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### **TOWN OPENS INDOOR RIVERHEAD FARMER'S MARKET**

**WHO:** Supervisor Sean M. Walter and Riverhead Town Council members John Dunleavy, James Wooten, George Gabrielsen and Jodi Giglio along with: Farm Bureau Executive Director, Joe Gergela, NYS Senator Ken LaValle, NYS Assemblyman Anthony Palumbo and Suffolk County Legislator Al Krupski are scheduled to attend.

**WHAT:** **Grand Opening & Ribbon Cutting of Riverhead Farmer's Market**

**WHEN:** Saturday, February 1, 2014 at 11:00 AM

**WHERE:** 117 East Main Street, Downtown Riverhead (directly across the street from the Suffolk Theater)

**DETAILS:** Supervisor Sean M. Walter announced that the Town of Riverhead, along with the Riverhead Business Improvement District Management Association (BIDMA), is sponsoring an indoor Riverhead Farmer's Market hosting a selection of 45 vendors of locally grown products.

Supervisor Walter expressed his appreciation for the assistance of Ray Pickersgill, BIDMA President and Holly Browder, Co-owner of Browder's Birds located on the North Fork of Long Island and LI Farm Bureau member for bringing the market together. "This is just the beginning for what 2014 has to offer for Main Street," Supervisor Walter said. "The Riverhead Farmer's Market will showcase locally produced foods and products and has been well received by both the vendors and the public with many more vendors applying each day. Thanks to Ray and Holly, this is truly a local initiative that brings the retail purchase power of our Route 58 commercial corridor to our Main Street in Downtown Riverhead."

Ray Pickersgill said, "Riverhead BID is about proving that Riverhead is center of the retail universe whether you are on Route 58 or on Downtown Main Street. This has been a long-time coming getting this market up and running, but we didn't have the key person to invite and coordinate the East End farmers and producers. Holly Browder is a dynamo!"

"The market will provide a Kids Club, chef demonstrations & live music," said Holly Browder. "There will be a Chef's Table on site as well as café tables and chairs with different seating areas. Lia Fallon of The Riverhead Project (TRP) will be Saturday's chef and live music will be provided by North Fork's own, Larrin Gerard. "

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“It’s going to be a tremendous hit and bring people downtown. I would like to see additional vendors use the space on Sundays as well,” said Riverhead Councilman John Dunleavy.

“This brings the diverse business and agricultural community of the east end to the heart of downtown Riverhead. I love it! Can’t wait to shop!” said Riverhead Councilwoman Jodi Giglio

The Riverhead Farmer’s Market will be open every Saturday from February 1 – May 17, 2014.

For more information on vendors and weekly events, “Like Us” on Facebook at <https://www.facebook.com/RlverheadFarmersMarket>

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# RIVERHEAD FARMERS' MARKET



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